

Mission Statement

Primar's philosophy is to provide our customers with environmentally sound solutions for water filtration needs while continually striving to maintain the highest possible level of product quality and customer service at a reasonable price.

Company Profile

Primar Filtration, a provider of Ceramic Materials and Technologies for highly technical end use applications. Primar's focus is in Porous Ceramics for filtering almost any liquid media to the highest possible purity levels.

Primar Filtration was founded in 1994 by John T. Long, a native of the Finger Lakes Region of New York State. John developed and patented Primar Filtration's "Shredder" filter designed to effectively screen out Zebra Mussel veligers on residential water intake lines in homes and cottages throughout the Finger Lakes and Lake Champlain regions of the United States as well as in Ontario, Canada. To date, thousands of filters have been purchased by a like number of satisfied customers.

"One Hundred Percent Environmentally Safe."